

The Ethics of Environ Skin Care

Founded twenty-five years ago, Environ focused on harnessing powerful scientific research to provide the most effective skin care products available. As the pioneer in results-driven skin care, Environ became the first cosmetic product to supply vitamin A, C and other antioxidants in effective dosages in special, airless packaging designed to protect the efficacy of all ingredients.

Environ continues to be one of the most efficacious, safest skin care ranges in the world. They are a generation ahead of other companies. Environ Skin Care products are manufactured from the highest quality raw materials. Unless stated otherwise, no preservatives are added during manufacture of Environ products. Environ has to declare every ingredient used by the manufacturers of each individual raw material, therefore, preservatives indicated in the declaration of ingredients are due to some of the raw materials that contain preservatives. It is important to note that Environ is one of the very few products in the world that does not have any preservatives added to the formula during manufacture. Almost all other companies which produce products sold or labeled specifically for the non-European environment, do not declare the ingredients in raw materials.

Environ products are tested on human volunteers only. Being a cruelty free company, the finished product is never tested on animals. Products are first tested on Dr. Fernandes and other directors of the company, then on an expert panel, and finally clinical trials on human volunteers are conducted for years prior to market release. Each product is only released to the public once it has been shown, by lengthy clinical testing, to be effective and safe.

The Freshest, Most Active Products in the World

Skin care products lose their efficacy and freshness over time. How they are packaged, the ingredients used and the time from manufacturer to patient use, all play a role in determining the effectiveness of products.

Packaging: Wide mouth jars, clear bottles that let in light and pumps that are not airless, all let light, air and bacteria into products which greatly diminish their effectiveness. Environ ONLY uses airless pumps, special tubes, and amber or cobalt dropper bottles that do not allow light, air and any contamination to occur. All manufacturing is done in their own state-of-the art pharmaceutical factory under nitrogen blanket, red and yellow light conditions, and special filtered positive pressure air locks in a completely gowned, particle-free and sterile environment. A tri-stage filtration system comprised of a pre-filter and main filter, supplies purified air into manufacturing and packaging areas to protect the product and all processes. This technology is used to ensure a sterile environment for clean room applications and processes. Environ is proud to have this unique skin care manufacturing plant. We make ONLY our own products.

Artificial Fragrances: Artificial perfumes and fragrances introduce potential contamination and unhealthy skin reactions, plus limit a product's strength as combining different pH levels results in ingredients cancelling each other out. Environ will only add a natural fragrance when needed to disguise a naturally occurring scent from the raw materials.

Short Shelf Life/Product Expiration Dates: Most skin care product manufacturers and formulators do not put expiration dates on products or instead create artificial 3-5 year shelf life time lines. Environ puts dates on both the outside packaging and the product itself. WHY? We want everyone to have the freshest, most effective product and ingredients in the world. The client receives fresh products and should start using them immediately and daily to receive the most efficacious results.

The EXPIRATION DATE listed on the outer packaging and product is equivalent to a "sell by date" and products REMAINING UNOPENED UNTIL THAT DATE are as fresh for 12 weeks after that date. However, AT THAT DATE they should be used within 10-12 weeks. Environ's short shelf life products are manufacture weekly. Having such fresh, highly effective products ensures the best possible results.

Swiss Vitamin Institute: Environ products are tested annually at the Swiss Vitamin Institute (SVI) and are the only skin care products in South Africa to be endorsed by the SVI. They are tested to ensure that the amount and types of vitamins, which the manufacturer says are in the product, are in fact accurate and that its efficacy ensured.